

**LEONARD LAUDER COLLECTION, 1890-1994 (bulk 1920-1949)
2001.146**

United States Holocaust Memorial Museum Archives
100 Raoul Wallenberg Place SW
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Descriptive summary

Title: Leonard Lauder collection

Dates: 1890-1994 (bulk 1920-1949)

Accession number: 2001.146

Creator: Lauder, Leonard, 1933-?

Extent: 2.0 linear feet (4 boxes)

Repository: United States Holocaust Memorial Museum Archives, 100 Raoul Wallenberg Place SW,
Washington, DC 20024-2126

Abstract: The Leonard Lauder collection consists of materials documenting anti-Semitism in Germany in the first half of the 20th century, particularly during the Nazi era, that Lauder acquired from private vendors. The collection includes the Georg Hirschberg papers, Helmrich Heilmann correspondence, Hugo Simoni correspondence, Chiune and Yukiko Sugihara materials, printed materials, photographic materials, banknotes, a proof of Aryan descent document, and commemorative stamps.

Languages: German, English

Administrative Information

Access: Collection is open for use, but is stored offsite. Please contact the Reference Desk more than seven days prior to visit in order to request access.

Reproduction and use: Collection is available for use. Material may be protected by copyright. Please contact reference staff for further information.

Preferred citation: (Identification of item), Leonard Lauder collection, United States Holocaust Memorial Museum Archives, Washington, DC

Acquisition information: Leonard Lauder donated the Leonard Lauder collection to the United States Holocaust Memorial Museum in 2001.

Accruals: Accruals may have been received since this collection was first processed, see archives catalog at collections.ushmm.org for further information.

Processing history: Julie Schweitzer, April 2013

Biographical note

Leonard A. Lauder (1933-) is the chairman emeritus of Estée Lauder Companies Inc. and the son of the company's co-founders, Joseph and Estée Lauder. He served as a lieutenant in the navy before formally joining Estée Lauder in 1958. He served as president of the company from 1972 to 1995, as chief executive officer from 1982 to 1999, and chairman from 1995-2009.

Scope and content of collection

The Leonard Lauder collection consists of materials documenting anti-Semitism in Germany in the first half of the 20th century, particularly during the Nazi era, that Lauder acquired from private vendors. The collection includes the Georg Hirschberg papers, Helmrich Heilmann correspondence, Hugo Simoni correspondence, Chiune and Yukiko Sugihara materials, printed materials, photographic materials, banknotes, a proof of Aryan descent document, and commemorative stamps.

The Georg Hirschberg papers contain professional credentials, military papers, correspondence, announcements, and notices documenting Georg Hirschberg (1866-1943), his medical training and establishment as a surgeon at the turn of the century, his military service during World War I, and the increasing restrictions placed on Jews and Jewish doctors in Germany during World War II.

The Helmrich Heilmann correspondence consists of postcards and letters from Sachsenhausen and Flossenbürg prisoner Heinrich Heilmann (1907-?) to his parents in Bremen. Heilmann was a German electrician who had been arrested on criminal charges. In the concentration camps, he wore a green triangle badge and acted as capo. In July 1942 he was transferred to Auschwitz, where he proved himself useful to the Nazis, and in 1953 he was convicted in Bremen for murder and manslaughter committed at the Auschwitz subcamp at Golleschau.

The Hugo Simoni correspondence consists of postcards Hugo Simoni (1865-?) sent his son and two women to thank them for packages they send him at Theresienstadt as well as postal certificates documenting the packages that were sent. Simoni had been deported to Theresienstadt from Berlin in March 1944 and survived at the camp until its liberation.

The Chiune and Yukiko Sugihara materials include Yukiko Sugihara's manuscript *Visas to a New Life for 6,000 People*, which appears to be an early version of her book *Visas for Life*, a brochure from the Sempo Sugihara Memorial Foundation, and a photocopy of a *Reader's Digest* story about Sugihara.

Printed materials consist of anti-Semitic books, booklets, leaflets, magazines, newspapers, postcards, signs, and stickers. Examples of books and booklets include a 1934 coloring book called *Juden stellen sich vor* and a 1929 book by Dr. Joseph Goebbels. Examples of leaflets include lyrics to the military song "Volk und Gewehr" and an advertisement for a 1932 NSDAP rally. Magazines and newspapers include

issues of *Die Brennessel*, *NS Frauenwarte*, *Simplicissimus*, *Deutsche Wochenschau*, *Der Stürmer*, and *Vor'm Volksgericht*. Signs announce where Jews live and where they are not welcome. Stickers include a notice from the Deutschnationaler Arbeiterbund, stickers attached to mail, and some of the "Parole der Woche" notices. Printed materials also include a 1926 booklet listing Jewish soldiers who fought in World War I, a 1946 booklet showing images from the Dachau concentration camp, and a 1957 program for the play *Das Tagebuch der Anne Frank*.

Photographic materials include a loose photo album page captioned "Juden in Ostpolen" with photographs of Jewish men wearing armbands, a loose image of a Jewish woman looking in a shop window in the Warsaw ghetto, and a photo album labeled "SS." The "SS" album contains a photograph of Hitler and photographs of a Nazi, Hitler Youth, and Bund Deutscher Mädel parade; an SS training camp; street scenes showing roundups, arrests, and beatings; hanging corpses; and mass graves.

The collection also includes three German banknotes with anti-Semitic comments stamped on them, a proof of Aryan descent for Maria Magdalena Margaretha Glaß, and a set of 1949 commemorative stamps documenting the synagogues destroyed in Berlin.

System of arrangement

The Leonard Lauder collection is arranged as seven series:

- Series 1: Georg Hirschberg papers, 1890-1948 (bulk 1939-1943)
- Series 2: Helmrich Heilmann correspondence, 1937-1942
- Series 3: Hugo Simoni correspondence, 1944
- Series 4: Chiune and Yukiko Sugihara materials, 1992-1994
- Series 5: Printed materials, 1893-1957 (bulk approximately 1920-1942)
- Series 6: Photographic materials, approximately 1940
- Series 7: Banknotes, proof of Aryan descent, and stamps, 1922-1949

Indexing terms

Sugihara, Chiune, 1900-1986

Sugihara, Yukiko, 1913-2008

Nationalsozialistische Deutsche Arbeiter-Partei – Schutzstaffel.

Flossenbürg (Concentration camp)

Sachsenhausen (Concentration camp)

Theresienstadt (Concentration camp)

Dachau (Concentration camp)

Anti-Jewish propaganda – Germany – 20th century.

Jewish physicians – Germany – Berlin.

Holocaust, Jewish (1939-1945) – Lithuania – Kaunas – Personal narratives.

Photographs

CONTAINER LIST

Series 1: Georg Hirschberg papers, 1890-1948 (bulk 1939-1943)

Box	Folder	
1	1	Fachgruppe Tabak, 1941-1942
1	2	Fernsprechungsamt, 1940
1	3	Jüdische Kultusvereinigung zu Berlin, 1941-1942
1	4	Jüdische Winterhilfe, 1940-1942
1	5	Kassenverrechnungsstelle der Jüdischen Krankenbehandler bei der Reichsvereinigung der Juden in Deutschland, 1942-1943
1	6	Military records, 1890, 1915-1919, 1933
1	7	Professional credentials, 1891-1893, 1901
1	8	Reichsartzttekammer, 1939-1943
1	9	Reichsvereinigung der Juden in Deutschland, 1941-1942
1	10	Miscellaneous, 1891-1948

Series 2: Helmrich Heilmann correspondence, 1937-1942

Box	Folder	
1	11-12	Helmrich Heilmann correspondence, 1937-1942 (2 folders)

Series 3: Hugo Simoni correspondence, 1944

Box	Folder	
1	13	Hugo Simoni correspondence, 1944

Series 4: Chiune and Yukiko Sugihara materials, 1992-1994

Box	Folder	
1	14	Brochure and clipping, approximately 1992-1994
1	15	Manuscript, <i>Visas to a New Life for 6,000 People</i> , by Yukiko Sugihara, approximately 1992

Series 5: Printed materials, 1893-1957 (bulk approximately 1920-1942)

Box	Folder	
1	16	<i>Die Brennessel</i> , 1936 (see Box 3, Folder 1)
1	17	Cartoon postcards by "Me 24," approximately 1930s
1	18	<i>Concentration Camp Dachau Album</i> , 1946
1	19	<i>Deutsche Wochenschau</i> , 1928 (see Box 3, Folder 2)
1	20	<i>Deutscher kaufe nicht beim Juden! Verzeichnis Jüdischer Geschäfte in Wurttemberg und Hohenzollern</i> , 1935

1	21	<i>Deutsches Vorfeld im Osten</i> , 1941 (see Box 4)
1	22	Deutschnationaler Arbeiterbund sticker, approximately 1900
1	23	Deutschvölkischen Schutz und Trutzbund, approximately 1920s
1	24	"Edice Veselost" song leaflets, approximately 1920s
1	25	<i>Es gibt auch anständige Juden! Etwas zum Nachdenken, besonders für Frauen und Mädchen!</i> , 1930s
1	26	Flyer, "Die Internationale," Aufklärungsblätter Nr. 123, approximately 1925
1	27	Flyer for an NSDAP rally, 1932
1	28	<i>Im neuen Deutschland! Zehn Jahre Republik in Bildern</i> , approximately 1928
1	29	<i>Internationaler Völkerbrei oder Vereinigte National-Staaten Europas?</i> , by Dr. Robert Ley, 1941
1	30	<i>Der Jude ist Schuld!</i> , by Spartakus, approximately 1920
1	31	<i>Der Jude und das arische weibliche Geschlecht</i> , by M. Corleis, 1935
1	32	<i>Die Juden</i> , by Gottfried Feder, 1933
1	33	<i>Juden stellen sich vor</i> , 1934
1	34	<i>Die Juden und die deutsche Kriminalistik</i> , by W. Giese, 1893
1	35	<i>Jüdische Frontsoldaten aus Württemberg und Hohenzollern</i> , 1926
2	1	"Kampf der Judenpresse!" leaflet, 1933
2	2	<i>Kehraus! Antisemitische Rundschau in Wort und Bild</i> , approximately 1920
2	3	<i>Knorke! Ein neues Buch Isidor für Zeitgenossen</i> , by Dr. Joseph Goebbels, 1929
2	4	<i>Das Lied vom Levi</i> , by Dr. Eduard Schwechten, 1933
2	5	Mail stickers, approximately 1935-1939
2	6	<i>NS Frauenwarte</i> , 1938
2	7	"Parole der Woche" stickers, 1940, 1942
2	8	Quadrilingual leaflets describing the Soviet Union as controlled by Jews, approximately 1930s
2	9	<i>Roosevelt verrät Amerika!</i> , by Dr. Robert Ley, 1942
2	10	Sign, "Eine deutsche Frau tanzt nicht mit einem Juden!," approximately 1933
2	11	Sign for an NSDAP political show, "Der Ewige Jude," 1939
2	12	Sign, "In diesem Grundstück wohnen Juden," approximately 1930s
2	13	Sign, "In diesem Grundstück wohnen keine Juden," approximately 1930s
2	14	Sign, "In diesem Grundstück wohnt der Jude," approximately 1930s
2	15	Sign, "Juden werden nur noch von 14 30 bis 16 Uhr bedient. . .," approximately 1930s
2	16	Sign, "Judenschwindel," approximately 1930s
2	17	<i>Simplicissimus</i> , 1938-1941 (see Box 3, Folder 3)
2	18	<i>Der Stürmer</i> , 1938 (see Box 3, Folder 4)
2	19	Der Stürmer poster, "Der Kriegshetzer," approximately 1938
2	20	Theater program for <i>Das Tagebuch der Anne Frank</i> , 1957
2	21	<i>Totengräber Rußlands</i> , by Otto von Kurselland Dietrich Eckart, 1921
2	22	<i>Der Trug vom Sinai</i> , by Ernst Schultz, 1934
2	23	"Volk ans Gewehr" lyrics, approximately 1931
2	24	<i>Vor'm Volksgericht</i> , 1932-1933 (see Box 3, Folder 5)
2	25	"Wenn du dieses Zeichen siehst. . .," 1941
2	26	"Wer stört unter allen Völkern den Frieden?," approximately 1930s
2	27	<i>Der zurückbeschnittene Moses</i> , by Dr. Wilhelm Matthiessen, 1939

Series 6: Photographic materials, approximately 1940

Box	Folder	
2	28	Jews in eastern Poland, approximately 1940
2	29	SS photo album, approximately 1940
2	30	Warsaw ghetto, approximately 1940

Series 7: Banknotes, proof of Aryan descent, and stamps, 1922-1949

Box	Folder	
2	31	German banknotes with anti-Semitic stamps, 1922-1923
2	32	Proof of Aryan descent for Maria Magdalena Margaretha Glaß, approximately 1937
2	33	Postage stamps, Jüdische Gemeinde zu Berlin, "Zerstörte Berliner Synagogen," 1949

Oversize materials

Box	Folder	
3	1	<i>Die Brennessel</i> , 1936
3	2	<i>Deutsche Wochenschau</i> , 1928
3	3	<i>Simplicissimus</i> , 1938-1941
3	4	<i>Der Stürmer</i> , 1938
3	5	<i>Vor'm Volksgericht</i> , 1932-1933
4	1	<i>Deutsches Vorfeld im Osten</i> , 1941